



App Store Volume Purchasing Program (ASVPP) for Apple iOS Devices

www.palmbeachschooltalk.com/groups/ipadpilot

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What is ASVPP?

- The App Store Volume Purchase Program (ASVPP) allows educational institutions to purchase iOS apps in volume and distribute the apps to their users.
- With the App Store Volume Purchase Program, the educational institution can buy iOS apps in volume using a Volume Voucher or PCard, then distribute the apps to multiple devices. Because the school district is tax exempt, you will not be charged sales tax when you purchase apps. The program also allows app developers to offer special pricing for purchases of 20 apps or more.

VPP Allows

- Proper licensing for schools
- A 50% discount on 20 or more licenses for the same app if the developer chooses to participate.
- The ability to use Purchase Orders (POs) to buy apps
- Sales tax no longer charged for App store purchases
- Multiple distribution models of the redemption codes

ASVPP Roles

ASVPP Manager

- An App Store Volume Purchase Program (ASVPP) Program Manager is an individual authorized by your educational institution to manage Program Facilitators. The Program Manager can create and edit Program Facilitator accounts.
- The ASVPP Manager for the School District is Educational Technology.

ASVPP Facilitator

- The Program Facilitator is a new account type for individuals in your school. Program Facilitators can redeem Volume Vouchers through the App Store Volume Purchase Program portal. They can search for apps and purchase apps in variable quantities, up to the current dollar amount credited to their account via redeemed Volume Vouchers. They can also purchase apps at the App Store Volume Purchase Program portal using credit cards and PCards.
- Each school will have an ASVPP Facilitator. We recommend the ASVPP Facilitator be the school tech, media specialist, or technology coordinator.
- The ASVPP Facilitator is responsible for purchasing apps and redeeming the Apps in the iTunes



Volume Vouchers

What are Volume Vouchers?

- A Volume Voucher is an Apple product, just like a Mac or an iPad. You can purchase Volume Vouchers just as you purchase any other Apple product. *Note: Volume Vouchers cannot be purchased at Apple Retail Stores.*
- Volume Vouchers are physical cards in denominations of \$100, \$500, \$1000, \$5000, and \$10,000 that can be used only to purchase apps at the App Store Volume Purchase Program portal. They cannot be used to purchase apps directly from the App Store. They are shipped via Federal Express or UPS, so they can be easily tracked. You should receive your Volume Vouchers within three to five business days after Apple receives the PO.
- You cannot split a voucher between several accounts. A Volume Voucher in any denomination can only be redeemed in one Program Facilitator account. You may want to purchase, for example, ten Volume Vouchers with a denomination of \$100 each, rather than one Volume Voucher with a \$1000 denomination. The ten purchased Volume Vouchers could then be distributed to ten Program Facilitators at your institution.
- Program Facilitators can purchase apps at the App Store Volume Purchase Program portal using the PCard. These payment options can be used only to purchase apps directly, not to increase the amount of credit in a Program Facilitator's account.
- You can not purchase iTunes Gift Cards as they are not an authorized purchase, and they can not be used in the App Store Volume Purchase Program portal.



ASVPP Workflow

ASVPP Facilitators search for and purchase apps.

- At the App Store Volume Purchase Program portal <https://volume.itunes.apple.com/us/store>, the Program Facilitators search for and purchase apps in volume. Apps can be purchased in the following ways:
 - With credit from Volume Vouchers in the Program Facilitator's account.
 - Directly with a credit card or PCard.

ASVPP Facilitators receive codes and redeem in iTunes.

- Program Facilitators log in to the App Store Volume Purchase Program portal and download a spreadsheet containing app-specific codes — one code per app purchased.
- Program Facilitator takes the first code and redeems it in the iTunes store on the Master Sync computer.
- Remaining codes need to be retained and secured for auditing purposes.

ASVPP Facilitators sync devices.

- Program Facilitators sync the iPad to the Master Sync computer and the app will appear on the devices. It is important to keep track of how many installations of each app as each device needs its own individual license. You must only sync an app to a device if you have paid for a license. One redemption code from the VPP Portal equals one license.

Keeping Track of Purchases

ASVPP Facilitators should keep a spreadsheet of each app purchased.

- The spreadsheet can be a Google Doc which is shared with the bookkeeper and the principal of the school. This will help in auditing situations.

Example Spreadsheet:

Date	Order Number	App Name	Cost	Licenses	Funding Source
9/21/2011	xxxxxx	Extras for iMovie	\$50.49	51 Codes	Internal Accounts
9/21/2011	xxxxxx	SpellBoard	\$126.99	51 Codes	ESE
9/21/2011	xxxxxx	Motion Math HD	\$75.99	51 Codes	Aftercare
9/21/2011	xxxxxx	Toontastic	\$50.49	51 Codes	Internal Accounts
9/20/2011	xxxxxx	iMovie	\$126.99	51 Codes	Internal Accounts
9/20/2011	xxxxxx	GarageBand	\$126.99	51 Codes	Internal Accounts
9/20/2011	xxxxxx	Pages	\$254.49	51 Codes	Adult Education
9/20/2011	xxxxxx	Keynote	\$254.49	51 Codes	Internal Accounts
9/14/2011		Redeemed: Voucher #	10,000.00		Internal Accounts



